



# \$GMLY

The token powering the agency that powers crypto.

## WHITEPAPER

Version 1.0 · December 2026 · Solana Blockchain

BLOCKCHAIN

**Solana (SPL)**

TOTAL SUPPLY

**1,000,000,000**

PRESALE

**Dec 12, 2026**

HARDCAP

**\$2,500,000**

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# Introduction & Vision

## Section 01

**\$GMLY** is a revenue-backed utility token issued by **GemlyBit**, a crypto marketing agency that has been operating since 2021. Over five years, the agency has served 50+ active clients, built relationships with 200+ media partners, and maintained real monthly cash flow.

Unlike speculative token projects, \$GMLY is backed by an existing, proven business. Token holders gain a direct economic stake in the agency's continued growth through revenue sharing, buyback mechanisms, and exclusive service access. The total supply is fixed at 1,000,000,000 tokens with no inflation and no ability to mint more.

 <b>Revenue-Backed</b> 30% of net agency revenue flows to the token ecosystem via buybacks, burns & staking rewards (USDC).	 <b>Utility-First</b> Pay for campaigns & KOL rounds at 20% discount. Tier-based benefits for all holders.	 <b>Deflationary</b> Monthly buyback & burn funded by real revenue. More clients = scarcer \$GMLY supply.
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<b>5+</b> Years Active	<b>50+</b> Clients	<b>200+</b> Media Partners	<b>\$100M+</b> Combined MCap	<b>200M+</b> Impressions
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# The Problem & Solution

## Section 02

The crypto marketing industry is plagued by opacity, misaligned incentives, and a disconnect between agencies and the communities they serve.

### Misaligned Incentives

Agencies profit regardless of outcomes. Clients bear all risk with no accountability.

### Zero Accountability

No on-chain proof of deliverables. Funds disappear into opaque invoices.

### No Community Upside

Token holders have no economic stake in the agency driving their project's growth.

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## The \$GMLY Solution

### Revenue-Backed Token

30% of agency revenue flows to holders via buybacks, burns, and USDC rewards.

### On-Chain Transparency

All buyback and burn operations are on-chain and publicly verifiable on Solana.

### Aligned Incentives

Agency growth directly increases token value. GemlyBit and holders win together.

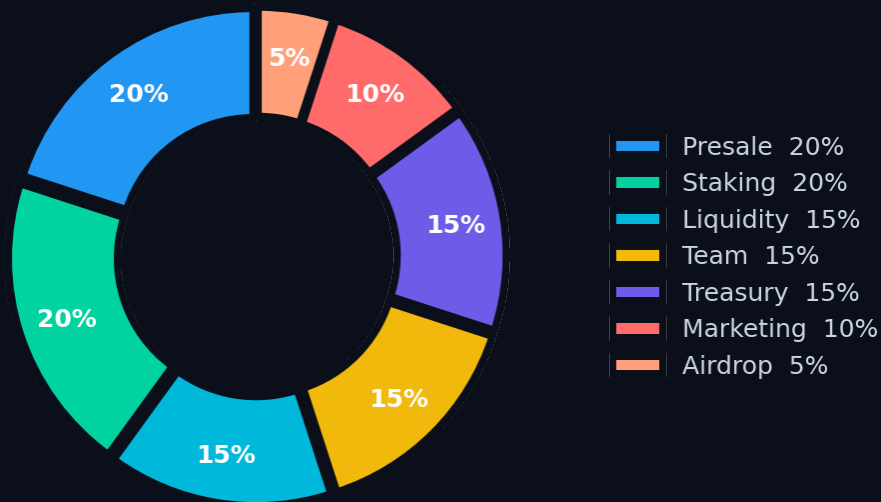
### Utility Beyond Speculation

Pay for services at 20% discount, access launchpad deals, unlock tier benefits.

# Tokenomics & Allocation

## Section 03

The total supply of \$GMLY is fixed at **1,000,000,000** tokens. No inflation, no minting. Runs on Solana as an SPL token.

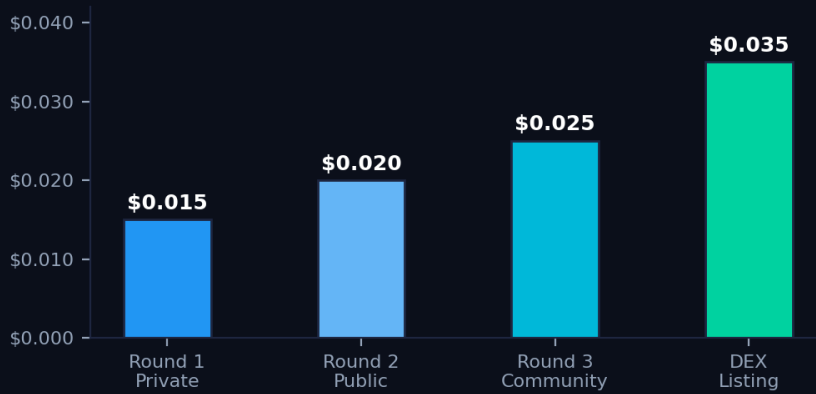


ALLOCATION	SHARE	TOKENS	DETAILS
● Presale	20%	200M	3 rounds, progressive pricing
● Staking Rewards	20%	200M	Multi-year emission
● Liquidity	15%	150M	Raydium & Meteora, 24mo lock
● Team	15%	150M	12mo cliff + 24mo vesting
● Treasury	15%	150M	3-of-5 multisig
● Marketing	10%	100M	Growth & CEX listings
● Airdrop	5%	50M	Early supporters

# Presale Structure

## Section 04

The \$GMLY presale launches on **December 12, 2026 at 15:00 UTC**. Hardcap: \$2.5M. Softcap: \$500K. Accepted: **SOL, USDC, USDT**.



### Round 1 — Private

**\$0.015**

10% at TGE

90% over 6 months

Best price, earliest access

### Round 2 — Public

**\$0.020**

25% at TGE

75% over 4 months

Open to all participants

### Round 3 — Community

**\$0.025**

50% at TGE

50% over 2 months

Most liquid from day one

**\$0.035**

Launch Price

**\$3.5M**

Init. MCap

**\$35M**

FDV

**\$500K**

Softcap

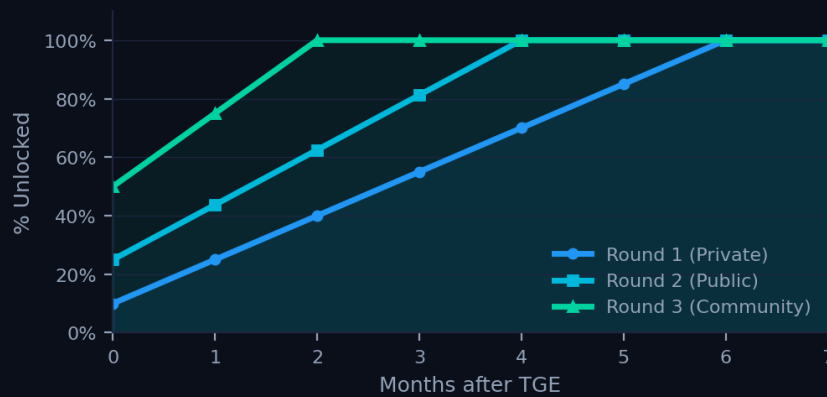
**\$2.5M**

Hardcap

# Vesting Schedule

## Section 05

Earlier participants receive better pricing but longer vesting. All vesting is linear with no hidden cliffs for presale participants.



### Vesting Breakdown

	Price	TGE Unlock	Vesting	Full Unlock
Round 1 (Private)	\$0.015	10%	Linear / 6 months	Month 6
Round 2 (Public)	\$0.020	25%	Linear / 4 months	Month 4
Round 3 (Community)	\$0.025	50%	Linear / 2 months	Month 2
Team Allocation	N/A	0%	12mo cliff + 24mo linear	Month 36

**Team tokens** have the strictest vesting: 12-month cliff + 24 months linear unlock. Treasury is secured by a 3-of-5 multisig requiring multiple signatures.

# Token Utility

## Section 06

\$GMLY offers eight distinct use cases creating real demand beyond speculation.

### 1 Service Payments

Pay for any GemlyBit service at 20% discount vs stablecoin pricing.

### 2 Staking & Revenue Share

Earn USDC monthly from 30% of revenue. Projected APY: 12-18%.

### 3 Gem Tiers

Four tiers (Quartz/Topaz/Sapphire/Diamond) with progressive benefits.

### 4 Launchpad Access

Early allocation in presales of projects GemlyBit actively markets.

### 5 Governance

Vote on treasury, new verticals, partnerships. Launches Q3 2027.

### 6 Buyback & Burn

Smart contract auto-buys \$GMLY monthly, sends to burn address.

### 7 Referral Rewards

Earn \$GMLY bounty for introducing new clients. No lockup.

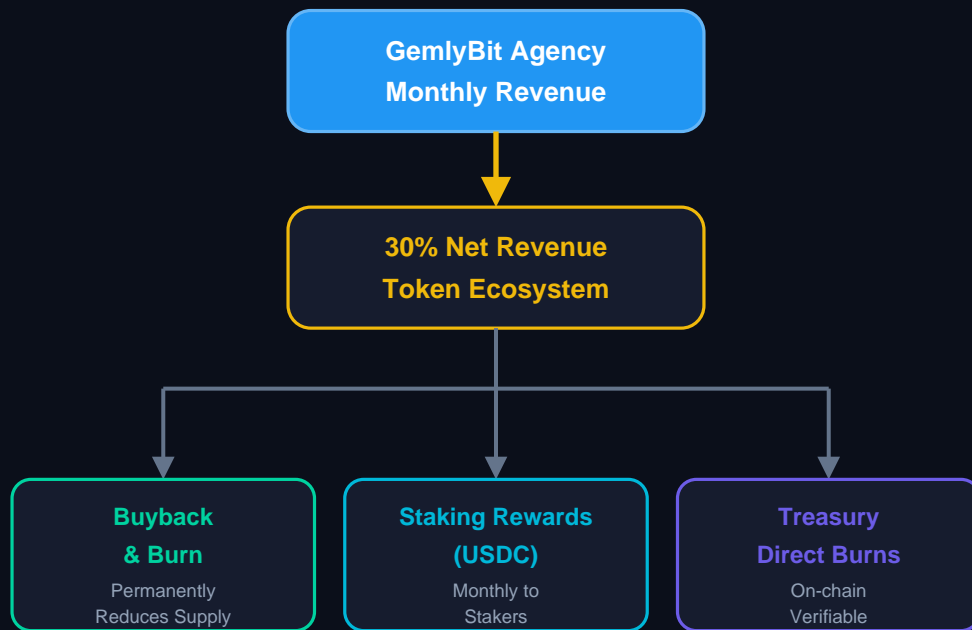
### 8 Holder-Only Alpha

Private Telegram: pre-launch reviews, deal flow, early signals.

# Revenue Share Mechanics

## Section 07

The core value proposition: a direct link between agency performance and token holder returns. 30% of net monthly revenue is allocated to the token ecosystem.



### How It Works

- Revenue source: agency fees from campaigns, PR, community management, token launches.
- 30% of net monthly revenue is allocated to the token ecosystem automatically.
- Funds split between: market buybacks (burned), direct burns, and staking rewards.
- Stakers receive USDC directly to wallets at month-end, proportional to stake.
- No minimum lock period. Longer locks earn a reward multiplier on share.
- All buyback and burn transactions are on-chain and publicly verifiable.

# Gem Tiers System

## Section 08

Four holding tiers unlock progressive benefits, priority onboarding, and reduced fees.

			
<b>QUARTZ</b>	<b>TOPAZ</b>	<b>SAPPHIRE</b>	<b>DIAMOND</b>
Entry Tier	Mid Tier	Senior	Elite
<b>10,000+</b>	<b>50,000+</b>	<b>200,000+</b>	<b>1,000,000+</b>
\$GMLY Required	\$GMLY Required	\$GMLY Required	\$GMLY Required
+ Basic access	+ Priority access	+ VIP access	+ Full access
+ Standard pricing	+ 10% fee reduction	+ 15% fee reduction	+ 20% fee reduction
+ Community chat	+ Private group	+ Account manager	+ Dedicated team
+ Newsletter	+ Monthly call	+ Deal flow	+ All benefits



# Roadmap

Section 09

1

## Q4 2026

### -- Foundation

- > Publish Whitepaper v1.0
- > Complete CertiK smart contract audit
- > Open whitelist for early supporters
- > Launch presale: December 12, 2026

2

## Q1 2027

### -- Launch

- > Token Generation Event (TGE)
- > List on Raydium and Meteora DEXs
- > Activate staking platform
- > Distribute first monthly revenue share

3

## Q2 2027

### -- Growth

- > Tier-2 CEX listings (MEXC, Gate.io, Bybit)
- > Launch Launchpad v1
- > Activate Gem Tiers system
- > Open referral program

4

## Q3 2027+

### -- Expansion

- > Roll out governance module
- > Cross-chain bridge (Ethereum and Base)
- > Agency-to-DAO transition proposal
- > Enterprise and white-label services

# Team

## Section 10

The team operates under **GemlyBit GmbH**, a legally registered entity. All members are KYC-verified through **Assure DeFi**.



**Marcus Webb**

CEO & Founder

Founded GemlyBit in 2021. 10+ years in crypto marketing. Led growth at two top-50 tokens.



**Klaus Hoffmann**

Head of Strategy

Former hedge fund analyst. Designed tokenomics for 20+ launched projects.



**Sarah Mueller**

Lead Developer

Solana ecosystem builder. Smart contract audits for 50+ projects.



**Tyler Brennan**

Partnerships

Built partner networks at Binance and OKX. Tier-1 exchange specialist.



**Jessica Hayes**

Community Lead

Scaled DeFi communities from 0 to 100K+. Discord and Telegram ops.



**Felix Bauer**

Legal & Compliance

Crypto-native attorney. Token launches across 15 jurisdictions.

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KYC Verified by Assure DeFi

# Security & Trust

## Section 11

Multiple layers of protection ensure holder confidence.

### Triple Audit

Smart contract audited by three tier-1 firms:

**CertiK | Hacken | OtterSec**

### Locked Liquidity

All LP tokens locked for 24 months.

**No rug-pull scenarios possible.**

### Multisig Treasury

Treasury secured by 3-of-5 multisig wallet.

**Multiple signatures required for any movement.**

### KYC Verified

All team members KYC-verified via Assure DeFi.

**Publicly identifiable, legally accountable.**

### Supported Wallets

● Phantom ● Solflare ● Backpack ● Ledger (Solana)

Any Solana-compatible wallet. Small SOL balance needed for fees.

### Listing & Liquidity Plan

Q1 2027: Raydium & Meteora DEX listing after TGE

Q2 2027: MEXC, Gate.io, Bybit | 24/7 trading | Liquidity locked 24mo

# Risk Factors & Legal

## Section 12

Prospective participants should carefully consider these risk factors.

- Presale participants should understand vesting schedules before committing.
- Staking rewards depend on ongoing agency revenue, which may vary.
- Buyback and burn do not guarantee token price appreciation.
- Regulatory treatment of utility tokens varies by jurisdiction.
- Tax implications depend on holder's local tax law.
- Past performance does not guarantee future results.
- Smart contract risks exist despite multiple audits.
- Cryptocurrency markets are inherently volatile.

### Disclaimer

This whitepaper is for informational purposes only and does not constitute financial, legal, or investment advice. \$GMLY tokens are utility tokens and do not represent equity, ownership, or a claim on profits of GemlyBit GmbH. Information may change without notice. Consult qualified advisors before making investment decisions.

### Contact & Resources

Website:	<a href="https://gemlybit.com">gemlybit.com</a>
Token Page:	<a href="https://gemlybit.com/gmly">gemlybit.com/gmly</a>
Telegram:	<a href="https://t.me/GemlyBit">t.me/GemlyBit</a>
Email:	<a href="mailto:help@gemlybit.com">help@gemlybit.com</a>